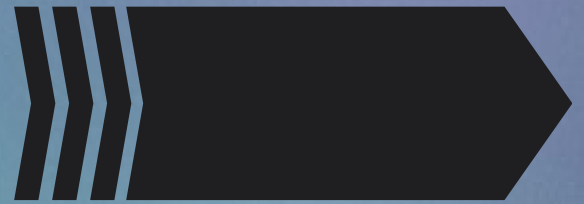


2026

YADKIN VALLEY GRAPE FESTIVAL

**SPONSORSHIP
OPPORTUNITIES**



Event Name: Yadkin Valley Grape Festival

Event Date: October 17, 2026, 11 AM – 5 PM

Event Location: 205 S. Jackson St., Yadkinville

About our Grape Festival

The Yadkin Valley Grape Festival is a beloved local tradition that celebrates the charm, community, and rich wine heritage of the Yadkin Valley. Now in its 22nd year, neighbors and visitors alike gather to enjoy local wineries, live music, great food, and handcrafted goods while supporting the small businesses and farmers that make our region so special.

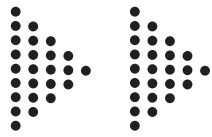
Audience & Reach

- Expected Attendance: 3,000 + participants
- Demographics: Adults, families, tourists, and wine enthusiasts.
- Marketing Channels: Social media, local newspapers, community email newsletters, posters in local businesses



Why Sponsor?

Sponsoring the Yadkin Valley Grape Festival is a great way to support a cherished community tradition while connecting your business with thousands of attendees from across the region. As the festival celebrates its 22nd year, sponsors gain valuable visibility and the opportunity to show their support for local businesses, agriculture, and the vibrant spirit of the Yadkin Valley.



Sponsorship Packages

Presenting Sponsor – Minimum of \$5000

- All Wine Festival publicity by the Chamber will include presenting sponsor's name and logo
- Presenting sponsor's logo on wine glasses
- Recognition on Grape Festival Website (logo and link)
- Opportunity to introduce the bands on stage
- Dedicated social media spotlights
- Special signage at the Festival
- Fifteen (15) wine tasting tickets

Premier Sponsor – Minimum of \$2500

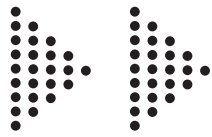
A) Wine Glass Sponsor - Maximum of 2 sponsors

- Sponsor's name listed on programs and other promotional material
- Company logo on wine glasses
- Premium booth space
- Featured logo on festival website
- Special signage at the Festival
- Eight (8) wine tasting tickets

B) Entertainment Sponsor - Maximum of 3 sponsors

- Sponsor's name listed on programs and other promotional material
- Signage on music stage
- Featured logo on festival website
- Special signage at the Festival sponsorship area
- Eight (8) wine tasting tickets





Sponsorship Packages

Gold Medal Sponsor – Minimum of \$1000

- Sponsor's name listed on programs and other promotional material
- Special signage at Festival
- Recognition on festival website
- Group social media thank-you post
- Six (6) wine tasting tickets

Silver Medal Sponsor – Minimum of \$500

- Sponsor's name listed on programs and other promotional material
- Shared signage of all Silver Sponsors
- Inclusion in sponsor thank-you social media posts
- Four (4) wine tasting tickets

Bronze Medal Sponsor – Minimum of \$250

- Sponsor's name listed on programs and other promotional materials
- Shared signage of all Bronze Sponsors
- Two (2) wine tasting tickets

Contributing Sponsor – Minimum of \$100

- Recognition at Festival with names of all Contributors

EVENT SPONSORSHIP FORM

Thankyou foryour interest insupporting
our event! Please fill out the form below.



205 S. Jackson Street,
Yadkinville, NC 27055

336-679-2200

www.yvgf.com

maggiem@yadtel.net



Event Name

Yadkin Valley Grape Festival

Event Date & Location

October 17, 2026 - 11AM - 5PM

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL *(Please select one)*

☐ Presenting -
\$5,000

☐ Premier - \$2,500
Wine Glass

☐ Premier - \$2,500
Entertainment

☐ Gold - \$1,000

☐ Silver - \$500

☐ Bronze - \$250

☐ Contributing -
\$100

☐ Other Amount: _____

NOTES/SPECIFIC SPONSORSHIP IDEAS:

PAYMENT METHOD

☐ Check - Mailed to:
Yadkin County Chamber
PO Box 1840, Yadkinville, NC 27055

☐ Will be dropped off
in-person (Check/Cash)

☐ Card Payment
(Over the Phone)

Name

Signature

Date